

GRAPHIC DESIGN

PORTFOLIO

BY SAQUIB SARFARAZ



INTRODUCTION

ABOUT ME

I am a passionate Graphic Designer & Front-End Developer, skilled in blending creativity with technology. From designing engaging visuals to building functional interfaces, my work focuses on creating aesthetic, user-friendly, and impactful designs.

I believe design is not just about visuals but about telling a story and solving problems creatively. Every project I take reflects my vision of combining simplicity with innovation, making ideas come alive in a way that leaves a lasting impact.

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SKILLS AND EXPERTISE

Graphic Design: Skilled in Canva and Photoshop with expertise in posters, banners, social media creatives, and branding. Focused on clean, modern, and impactful visuals that communicate ideas effectively and engage the audience.



PROJECT SHOWCASE

PROJECT 1 - MEET OUR TEAM

This project is a team introduction poster designed for GeeksforGeeks Jamia Hamdard. It combines clean typography, gradient backgrounds, and brand elements to highlight the role of Campus Mantri while maintaining GfG's visual identity. The design effectively blends professionalism with creativity to engage students on social media.

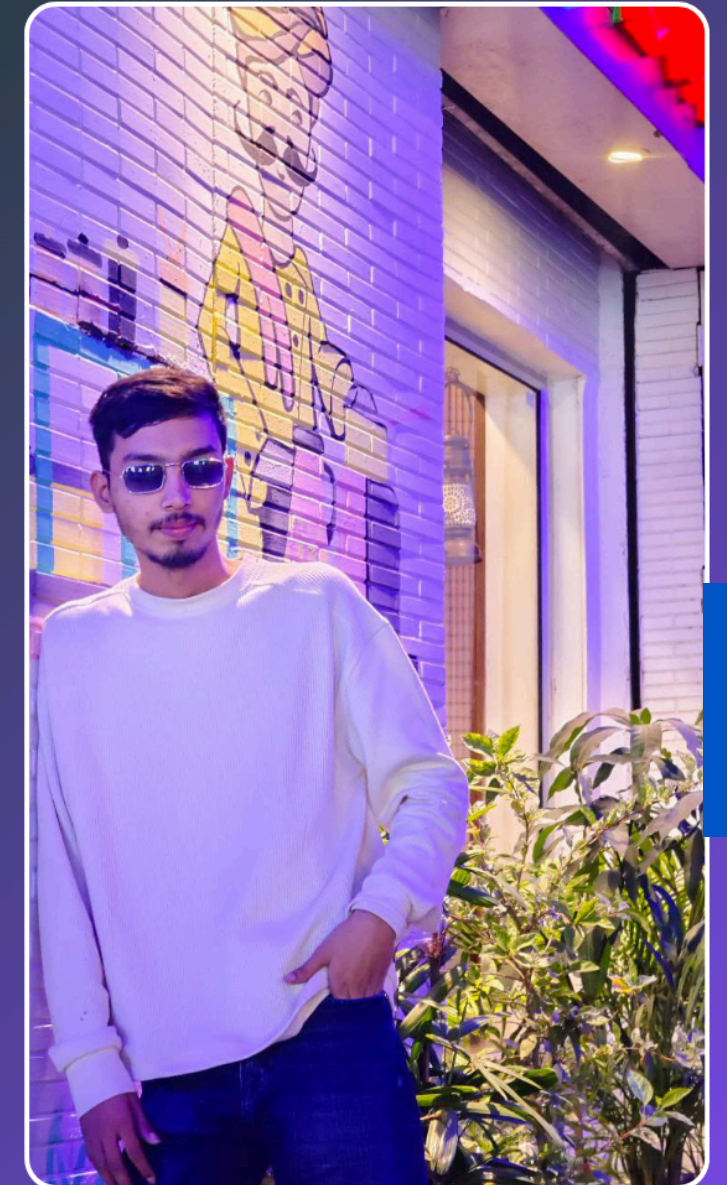


Meet our team

**SAQUIB
SARFARAZ** 

CAMPUS MANTRI

As Campus Mantri of GeeksforGeeks Jamia Hamdard, my goal is to build a dynamic tech community that thrives on learning, collaboration, and real opportunities. I aim to create a space where every student feels empowered to grow, code, and lead with confidence. Let's make this journey meaningful together!



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PROJECT SHOWCASE

PROJECT 2 - SHOW CASE POSTER

This poster was designed for SkyLyf Café & Lounge, highlighting its rooftop fine dining experience. Using a luxurious black-and-gold theme, cityscape background, and elegant food imagery, the design conveys sophistication and exclusivity. It integrates clear typography, a call-to-action for reservations, and brand consistency to attract high-end customers.

DINE ABOVE THE CITY
AT



CAFÉ & LOUNGE



SCAN HERE



Experience fine dining and handcrafted cocktails under the stars. Our rooftop lounge offers panoramic city views and an exquisite culinary journey. Reserve your table now.

DAILY
8 PM - 12
MIDNIGHT

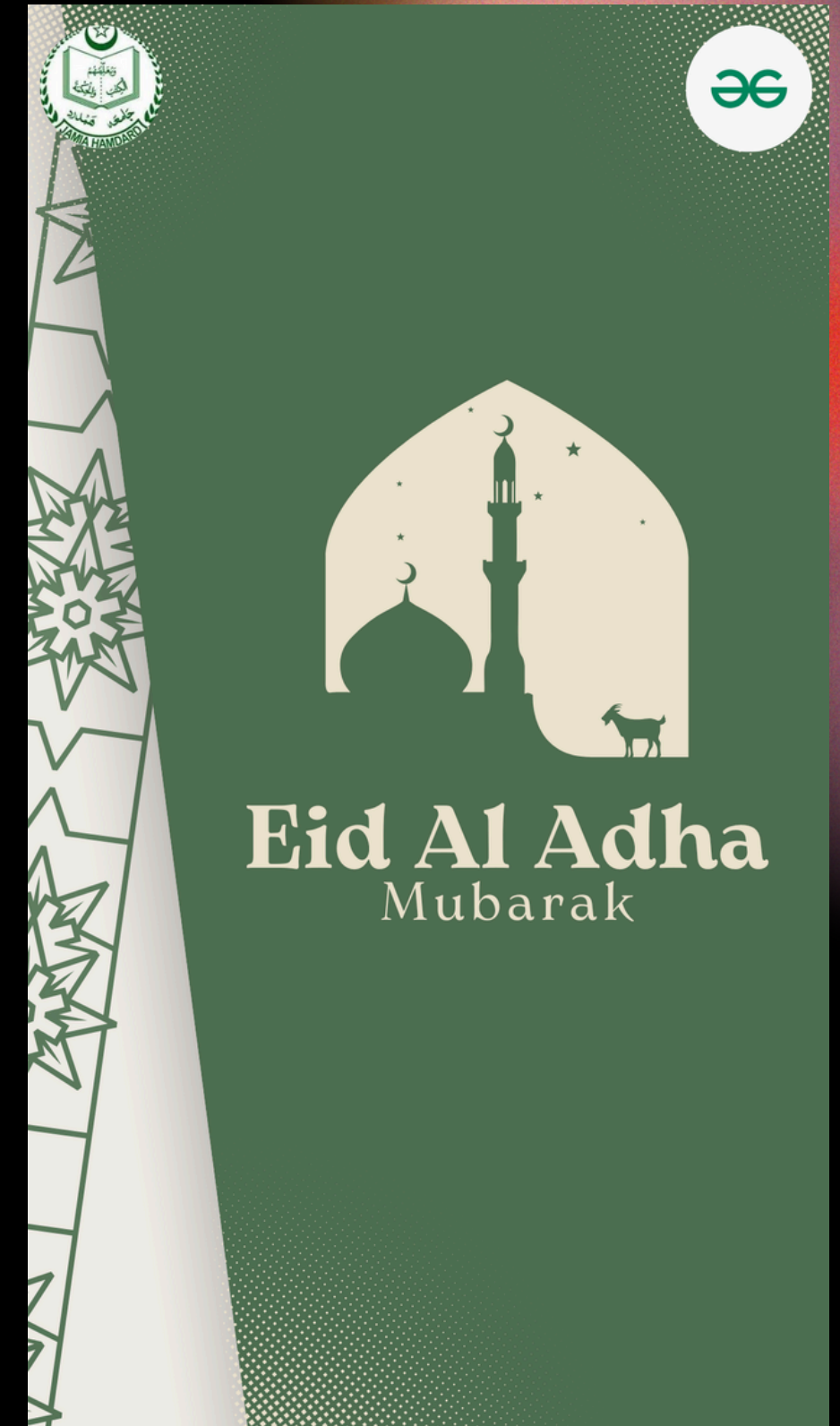
VIEW MENU & RESERVE A TABLE

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PROJECT SHOWCASE

PROJECT 3 - GREETING POST

This project is a festive greeting poster designed for Eid Al Adha, created for Jamia Hamdard in collaboration with GeeksforGeeks. Using an elegant green and beige palette, Islamic motifs, and minimalist iconography, the design captures cultural significance while maintaining modern simplicity. It was shared digitally to spread festive greetings.



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PROJECT SHOWCASE

PROJECT 4 - PRINT DESIGN

This poster was designed for Level 10 Rooftop Lounge, emphasizing luxury and exclusivity. The black-and-gold color palette, bold typography, and minimal layout were chosen to reflect sophistication. With the tagline "Good Vibes Rise Higher," the design promotes premium rooftop experiences while maintaining a classy, modern aesthetic that appeals to upscale audiences.

GALLERY

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SKY LYF
ROOFTOP & LOUNGE

**ROOFTOP
CAFE & LOUNGE**



NOW BOARDING: SKYLYF ROOFTOP CAFÉ & LOUNGE – WHERE THE SKY MEETS FLAVOR, AND EVERY MOMENT FEELS LIKE A JOURNEY. ELEVATE YOUR EVENINGS WITH BREATHTAKING VIEWS, DELICIOUS BITES, AND ENDLESS VIBES!

NOW OPEN

L E V E L 1 0

Daily - (8 AM – 12)
Midnight

FRESH HERE !



**STEAM
RINSE**

THAT FRESH
FEELING?
YOU CAN
SIP IT AT
SKYLYF.



**STEAM,
RINSE,
REPEAT**

**JUST LIKE
COCKTAIL
NIGHTS!**





Clean body.
Clear mind.
Cocktails
next?



**FRESH HERE? YOU SHOULD SEE
OUR ROOFTOP**

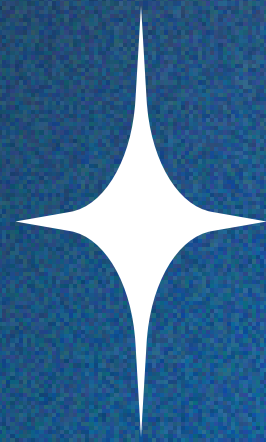
GRAPHIC
BOARD

CREATIVE
BOARD

MEDIA
BOARD

A FILM BY IGNITE SOCIETY

**WAKE UP
SAM !**



THANK YOU!

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